Veterans Day
November 11

- Honoring & Thanking Those Who Served -
The next issue of The Homer News will be November 23, 2017. DEADLINE: for ads and news is November 14, 2017.

### The Voice of the Town

**The Homer News**
Published for Homer Residents

**THE HOMER NEWS** is published in Homer by The Homer News. Distribution is every other Thursday to all households and businesses in Homer.

**THE HOMER NEWS** is a community-based newspaper dedicated to informing townpeople of current events and issues; serving as a forum for the free exchange of views of town residents; and celebrating the people, places and happenings that make the Town of Homer unique.

**Editor:** Donald Ferris

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**Subscription Rates:**

**THE HOMER NEWS** is delivered at no cost to all Homer addresses in the 13077 zip code. We now offer subscriptions to all businesses in Homer.

We now offer subscriptions to all Homer addresses in the 13077 zip code.

To place an ad in The Homer News, Mayor "Hal" McCabe oversaw the move. The past four weeks saw village employees adjusting to their new space while unpacking cartons and still providing prompt and courteous service to all who came to conduct business.

### Around Town

**Village Offices Return to Town Hall**

October started with the Village Offices relocated to the Town Hall Building. Fulfilling his campaign pledge, Mayor "Hal" McCabe oversaw the move. The past four weeks saw village employees adjusting to their new space while unpacking cartons and still providing prompt and courteous service to all who came to conduct business.

The new office hours for the village are 8:30 to 4:30 Monday through Thursday and 8:30 to 3:00 Friday. This closely mirrors the Town's office hours.

In a cooperative move, the Town has adjusted its office hours, no longer closing from 12:00 to 1:00. This will facilitate "one stop shopping" for Town and Village residents.

### Roast Pork Dinner

with all “the fixin’s”

**Saturday, November 4, 5 - 7 pm**

*Continuous Serving - No Reservations Needed - Take-outs Available*

**Homer Congregational Church**

28 South Main Street • On the Green • Homer, NY

Please use entrance off the rear parking lot

$12 Adult • $5 Children 6-10 • 5 and under Free

followed by ...

The Coquí Always Sings a Benefit for Puerto Rico • 7 pm

with music by Colleen Kattau & friends of HCC

a free-will offering will be collected - 100% of proceeds will go to projects in Puerto Rico

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**Physical Therapy**

**Return to what matters most**

- Conveniently located in downtown Homer in the Homer Exchange Bldg.
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Call us at 607-753-6766

“Sold on Cortland County”

Give Blood Sat. Nov. 18 at 1st United Methodist Church
The Homer Community Blood Drive will be held, scheduled for November 18th, from 8am to 1:00pm, at the Homer 1st United Methodist Church, 16 Cayuga Street (on the Green). A Double Red Cell Collection unit will be available at this drive for type A-B,-AB, and O. Anyone who wishes to donate should call and make an appointment at 1-800-RED-CROSS or go to: www.redcrossblood.org. Folks with appointments are given first priority, but walk-ins are welcome.

Donors - get good night’s sleep, hydrate, and streamline your donation experience to save up to 15 minutes by visiting RedCrossBlood.org/RapidPass to complete your pre-donation reading and health history questions on the day of your appointment.

Sennightly Club Lists Nov. Program
The Sennightly Literary Club (Homer) recently welcomed 40 members and guests to their annual Harvest Dinner at the Methodist Church in Homer. Program Chair, Janet Oechsle welcomed all present and introduced the speaker, club historian: Gail Bundy. Ms. Bundy presented an on-going history covering the years of Standing Rock and the Indigenous Values Initiative.

Pancake Breakfast Fundraiser Nov. 12
Studio Z School of Dance, Sunday, Nov 12 8am-11am, Homer Elks Lodge. $8 adults; Children 7 and under $5. Eggs, Sausage, Pancakes, Homer Fries, Toast, Coffee, Orange Juice. Proceeds to benefit Studio Z Company students for competition and costume fees.

Our Readers Write
Dear Homer News Readers:
Election Day is November 7, 2017 and polls are open from 6:00 a.m. to 9:00 p.m. Legislative Districts 8, 9, and 10 are all within the Homer area. The boundaries at State Routes 41 and 281 are especially confusing. You may go online and view the map on the Cortland County Legislative home page. Your other option is to contact our local Board of Elections on River Street in Cortland. There are friendly people in that office who can tell you which district you reside in and where your polling place is. I am running for the position of County Legislator in District 10. The general area of LD10 is the southern part of the village and the more rural areas to the west, and northwest of the village. Our polling place is at the Community Center behind the Homer Fire Station. I would be honored to have your vote in LD10 on November 7. I have the time and energy to represent my hometown and I am ready to help move our county forward. Thank you,
Kelly L. Preston

Even Small Ads Get Noticed in The Homer News

Mortgages

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School Supplies - Vehicle Repair
- Home Improvement - Dental Work
- Home Improvement - Snow Tires
- Dental Work - And More!
When Homer Had a Movie Theater

In September, Homer's Roy Crandall donated to the Town’s archives a photocopy of an original calendar advertising all the movies playing at the Capitol Theater in Homer from New Year’s Eve 1945 through all of January 1946. This columnists decided to share it with readers. For folks of a certain age, the calendar will evoke nostalgic memories of a bygone era. Much younger readers will find it interesting to peruse the movie titles and will no doubt recognize the names of some iconic Hollywood celebrities that starred in them. They may also find the following historical background of some interest.

A Special Meeting of the Homer Town Board was called on April 26, 1938. This was for the purpose of hearing Mr. Priven of Staten Island. He proposed this was for the purpose of hearing Mr. Priven of Staten Island. He proposed to the desirability of a theater. On July 14th, the Chamber presented a petition signed by 103 persons, “including nearly 100% of the business men of the village,” calling for the leasing of the Hall for use as a movie theater. It needs to be recalled that the motion picture industry fared quite well economically during the 1930s, because for 25 cents and through the cinematic magic of Hollywood one could escape from the travails of the Great Depression. Thus, on August 18, 1938, the Board entered into “an agreement with the Townhall Homer Theater Corporation” to lease the auditorium (where the municipal offices are ensconced now), the stage, and the main entrance for a theater. Thus, the Capitol Theater came into being. No doubt, the dome on the Hall was reminiscent of the one on the nation’s Capitol Building, and so the theater derived its name. With a marquee over the front entrance, the Town Hall was the site of a movie theater for eighteen years.

During World War II, the Capitol (telephone no. 255), with its concession stand offering popcorn and candies, had two complete shows nightly -- at 7 and 9 PM. -- with a newsreel first. There was a Saturday matinee at 2 PM and continuous shows Sundays and holidays from 2 to 11 PM. Some senior citizens today can recall going to the “very nice” Capitol as youngsters. They can tell you the names of those who were ticket-sellers and ticket-takers. They can even name the projectionists: Carlton Niederhofer, Jim Hawley, Leonard Denison, Harold “Jack” LeRoy, and Floyd Hamilton. In 1942, the price of admission was 25 cents for adults in the balcony and 30 cents for adults in orchestra seats. Children were “always 11 cents.” Tax was included. On October 14 through 16, 1942, the featured film, appropriately enough, was “To the Shores of Tripoli,” starring John Wayne, Randolph Scott, and Maureen O’Hara. The Capitol was, as well, “the Shores of Hollywood” for the dashing Robert Mitchum, Ava Gardner could be seen in “She Wore the Mask,” and James Craig and O’Hara, “Frankly, my dear, I don’t give a damn.” People of that era were impressed by the clever canine would get the starring role in a Flash Gordon serial. The space adventurer or the clever canine would get the starring role in a Flash Gordon serial. The space adventurer or the clever canine would get the starring role in a Flash Gordon serial. The space adventurer or the clever canine would get the starring role in a Flash Gordon serial. The space adventurer or the clever canine would get the starring role in a Flash Gordon serial. The space adventurer or the clever canine would get the starring role in a Flash Gordon serial. The space adventurer or the clever canine would get the starring role in a Flash Gordon serial. The space adventurer or the clever canine would get the starring role in a Flash Gordon serial. The space adventurer or the clever canine would get the starring role in a Flash Gordon serial. The space adventurer or the clever canine would get the starring role in a Flash Gordon serial. The space adventurer or the clever canine would get the starring role in a Flash Gordon serial. The space adventurer or the clever canine would get the starring role in a Flash Gordon serial. The space adventurer or the clever canine would get the starring role in a Flash Gordon serial. The space adventurer or the clever canine would get the starring role in a Flash Gordon serial. The space adventurer or the clever canine would get the starring role in a Flash Gordon serial. The space adventurer or the clever canine would get the starring role in a Flash Gordon serial. The space adventurer or the clever canine would get the starring role in a Flash Gordon serial. The space adventurer or the clever canine would get the starring role in a Flash Gordon serial. The space adventurer or the clever canine would get the starring role in a Flash Gordon serial. The space adventurer or the clever canine would get the starring role in a Flash Gordon serial. The space adventurer or the clever canine would get the starring role in a Flash Gordon serial. The space adventurer or the clever canine would get the starring role in a Flash Gordon serial. The space adventurer or the clever canine would get the starring role in a Flash Gordon serial. The space adventurer or the clever canine would get the starring role in a Flash Gordon serial. The space adventurer or the clever canine would get the starring role in a Flash Gordon serial. The space adventurer or the clever canine would get the starring role in a Flash Gordon serial. The space adventurer or the clever canine would get the starring role in a Flash Gordon serial. The space adventurer or the clever canine would get the starring role in a Flash Gordon serial. The space adventurer or the clever canine would get the starring role in a Flash Gordon serial. The space adventurer or the clever canine would get the starring role in a Flash Gordon serial. The space adventurer or the clever canine would get the starring role in a Flash Gordon serial. The space adventurer or the clever canine would get the starring role in a Flash Gordon serial. The space adventurer or the clever canine would get the starring role in a Flash Gordon serial. The space adventurer or the clever canine would get the starring role in a Flash Gordon serial. The space adventurer or the clever canine would get the starring role in a Flash Gordon serial. The space adventurer or the clever canine would get the starring role in a Flash Gordon serial.
**News from the Library**

By Priscilla Berggren-Thomas

**Food for Fines**

When it comes to the holidays, people come in a lot of different varieties. There are the always-kind people, who might just get a little stressed at the holidays. There are the generally curmudgeonly, who actually manage to be kind during the holidays. There are the sweet and gentle, who manage to stay that way. And then there are the perpetually irritated, who stay—well, irritated. That’s what perpetually means, after all!

Regardless of which category you fall in though, if you’d like to do something nice for others during the holidays the library is here for you. Once again, we are offering Food for Fines. From November 20th through December 9th fines will be waived with a donation of a non-perishable food item.

Here’s how it works:

Patrons can have their fees waived if they bring in food items that are non-perishable, unopened, and not expired (and won’t expire within the next month). Each food item will waive $5 from your overdue fines only for fines owed to Phillips Free Library. For example, you may bring 6 food items for a total of $30 waived.

Food items will not be accepted for lost or damaged items, only for late fees. They also will not be accepted for fines that are owed to another Finger Lakes library. Food items cannot be used to place credit on an account. If for example, you owe $14.25 and you bring in 3 cans your fee will be waived, but you will not get credit for the extra $0.75.

Patrons who have no fines, but who would like to donate may choose to provide food items to pay off the fines of a child patron at the library.

All foods will be donated to the Homer United Methodist Church food pantry.

So whether you are a curmudgeon who loves the holidays, or an angel who finds the holidays a mite stressful, stop by the library and pay someone’s fines with a gift of food. It’s a win-win proposition.

**What’s New at the Library?**

**Thanksgiving Holidays**

The Library is closing at 5:00 pm on Wednesday, Nov. 22nd. We will be closed all day on Thursday, Nov. 23rd for Thanksgiving and will resume our normal hours on Friday, Nov. 24th at 2:00 pm.

**Toddler Story Time**

Toddler story time with Miss Kira is Wednesday mornings at 10:30 am. This fun program is for infants to pre-school age children. There are no programs on snow days or school holidays.

Upcoming themes are: Nov. 8th - Bodies Nov. 15th - Sound Nov. 22nd - no program Nov. 29th - Food

**Rockin’ Readers**

Rockin’ Readers, our K-2nd grade story and activity time is every Wednesday from 3:25 pm to 4:15 pm that school is in session. This is a fun program with stories, crafts, games, and songs. There are no programs on snow days or school holidays.

Nov. 8th — STEAM Fun
Nov. 15th — Sheep
Nov. 22nd — no program
Nov. 29th — International Hat Day

**MakerSpace in the Wonder and Discover Center**

Our MakerSpace is open every Wednesday evening from 6 to 7:30 pm. The library’s Knight of the Tech Table is available to help with using available technology.

**Jr. High Writers’ Club**

Jr. High Writers will be meeting Mondays in November from 3-4 pm. Any student in 6th through 8th grade who is interested in writing can join the group. We’ll be working on developing story ideas, story elements and structure, and finishing the month with a completed story.

**Teen Writers’ Group**

The writers’ group is made up of 9th through 12th graders. Teen writers meet on Thursdays from 3:30 to 5 pm, except for the first Thursday of the month when they meet from 4-5 pm. In November the group will be participating in NaNoWriMo, National Novel Writing Month. If you are interested in taking the challenge to complete a novel or novella in one month, join the group. The Writers’ Group does not meet on any days school is closed.

**TEChExplorers – Technology and Engineering Exploration for Children**

Our TEChExplorers program, includes a robotics component using Cubelets for K-5th graders and an innovation component using Little Bits for 3rd through 6th graders. These programs are funded by a generous donation from a community member. TEChExplorers meet twice a month for K-6th graders to build with Little Bits and Cubelets. The November meetings will be Tuesday, Nov. 7th and Tuesday, Nov. 28th from 4:30 until 5:30 pm. Space is limited to 12 children. Sign up starts a week prior to the program.

**LEGO Club**

LEGO Club will meet Monday, Nov. 13th from 4-5 pm. This meeting is for children in Kindergarten through 2nd graders. The 3rd through 5th grade LEGO Club will meet on Monday, Nov. 27th from 4-5 pm.

**Mad Scientist Club**

K-2nd graders who long to be the next Bill Nye, the Science Guy, can join our Mad Scientist’s Club. In November, we’ll be studying Light. Mad Scientists will meet on Nov. 14th from 4:30 until 5:15 pm. Sign up begins on Nov. 7th. Registration is limited to the first ten students to sign up. There is a separate registration each month for that month’s Mad Scientists.

**Demo Night at the Wonder and Discovery Center**

Demo Night at the Wonder and Discovery Center will be Tuesday, Nov. 21st at 6:30 pm. We’ll be making Cheesecake, so you really don’t want to miss it! Demo night is open to everyone. Children under 12 should be accompanied by an adult. Please pre-register starting on Nov. 14th.

**Help with Nooks, Kindles, and Downloadable books**

Do you need help downloading ebooks and audiobooks to your Nook, Kindle, or iPad? Want to try checking out an emagazine from Zinio, now available on our website? Let our Teen Tech Volunteers help you. They are available Mondays from 3:30-5 pm to help you with your technology needs.

**Board of Trustees Meeting**

The next library board meeting will be on Nov. 29th at 7 pm in the Wonder and Discovery Center. Meetings are open to the public.

For more information about any of our programs call 749-4616 or check out our website at www.phillipsfreelibrary.org.
A Taste of Fall

Cortland Harvest kicks off its first seasonal event at Cortland Beer Company on Saturday, November 4th at 6pm with “Taste of Fall”. The event will feature the products of area farmers and producers with a tasting menu created by Chef Icenogle. The evening will also feature live acoustic music with performances by Molly and the Badly Bent Bluegrass Boys, Local Farmers Union, and Chris Merkle.

For one night, Taste of Fall will transform the event space at Cortland Beer Company into a cornucopia of food, beer, wine, and music. The spices of hot-mulled cider from Hollenbeck’s Cider Mill will fill the air along with the aroma of roasted root vegetables and an array of custom seasonal dishes created by Chef Icenogle. The menu will be comprised of the area's best ingredients from local sources. Some of the dishes include shiitake mushroom tartelettes, chicken and waffles, Italian sausage crostini, and an assortment of desserts. Eight local farms and producers will have products featured in the menu with beer and wine pairings provided by Cortland Beer Company and Finger Lakes Tasting Room. Featured producers include Main Street Farms, Finger Lakes Honey, Holley Hill Farm, Hollenbeck’s Cider Mill, Shared Roots Farm, Minglewood Mushrooms, Kate’s Baked, and Two Kids Goat Farm.

With a portion of proceeds going directly to benefit the Food Bank of Cortland County, the events by Cortland Harvest are aimed at highlighting the rich and diverse local agricultural community while showcasing their wares with fun culinary events.

Cortland Harvest is a project of the Cortland Roots Community Network and is sponsored by Finger Lakes Tasting Room. Admission includes all food and beverage pairings. Advance tickets for Taste of Fall are available online as well as in-person at Cortland Beer Company and Finger Lakes Tasting Room. Admission includes all food and beverage pairings (ID required for beer and wine pairings) and music performances throughout the event. Space is limited and advance tickets are strongly encouraged.

For more information and to purchase tickets online, visit Cortland Harvest on Facebook at www.facebook.com/CortlandHarvest.

T-Shirt Deadline

Approaching for Turkey Trot!

CORTLAND— The Cortland YMCA finishes the running season with the widely popular Turkey Trot 5K Thanksgiving morning, Thursday, 9 a.m., November 23. The Turkey Trot is the largest running race for the Cortland YMCA, with hundreds of registrants (and many more spectators) expected this year! The Y and the Turkey Trot welcome Cayuga Medical as this year’s late season Turkey Trot Sponsor.

The Turkey Trot will start at the Y, 22 Tompkins Street, with race day registration opening up in the Y gymnasium at 7:30 a.m. Traditional Thanksgiving fare will be awarded to age group winners, ranging from turkeys to pies and pumpkin rolls.

Proceeds from the race help benefit youth and family scholarships at the Cortland YMCA. The Y is also asking runners and spectators to donate a non-perishable food item collected at the race for the Salvation Army’s Food Pantry.

Pre-registration is on-going and available until November 22nd. Bib numbers and/or shirts (for those registered before November 17th) can be picked up at the Cortland YMCA beginning Tuesday, November 21st for anyone registered by Friday November 17th. Registration forms are available on our website or at the YMCA on 22 Tompkins Street, Cortland. Online registration is available through www.lightboxreg.com until Monday Tuesday November 21st at 9:AM.

For more information, please contact the Cortland County Family YMCA at 607-756-2893. You can also visit us online at www.cortlandymca.org or find us on Facebook. The Cortland County Family YMCA has been proudly serving Cortland and the surrounding community for the past 149 years. We are for youth development, for healthy living and for social responsibility.

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The Homer News has been in business since 2010 and has grown steadily each year. It is well received in the community and has a strong readership. With some new effort, the advertising base can be greatly increased.

If you are interested in learning more, call us at 607-749-2613 or email: editor@thehomernews.com
Boy Scouts from the region held an Auto-REE on the grounds of the CNY Living History Center October 21 and 22. The Auto-REE is a hybrid Camp-Oree and Merit Badge earning opportunity.

The Scouts have used the Living History Center property in the past for similar events. This year's event was geared to earning a merit badge in Auto Maintenance.

At each of several stations the scouts learned about automobile electrical systems, how a motor works, fluids for the vehicle, routine maintenance, and they got to experience changing a tire.

Roger Garnett, Auto Maintenance Merit Badge Bug Eye Sprite race car and his 1911 REO car to display. He also gave rides in the REO.

Probably the biggest hit of the event was the tractor-trailer driving simulator.

The unit was supplied by PS Logistics, a large trucking company. The simulator is based in Birmingham, AL and was brought to the event by Rod Livingston, who works for PS Logistics. He drove tractor-trailer for 25 years before getting into the training end of the business.

The simulator has an almost infinite combination of situations for a driver to experience, from clear straight roads in daylight to snow covered slippery roads at night. The Scouts had fun “piloting” the rig, but were not above “crashing” it when they got distracted.

The boys camped in tents both nights and got to visit the Living History Center's 3 Museums too.
Local Residents & Your Neighbors!

Above, Rod Livingston, the Safety/Simulator Trainer, monitors the computer program as the Scouts try their hand at driving a Big Rig.

A young Scout sees what a truck driver sees, including what's in the side view mirror.

Saturday morning at the campgrounds.
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10. November 2, 2017 • The Homer News
**BUSINESS DIRECTORY**

**THE HOMER NEWS**

**CLASSIFIED ADS - $7.50**

$7.50 per issue for the first 20 words, 5¢ for each word over 20 words

Fill out and mail this coupon with your payment to The Classified Department, PO Box 125, Homer, NY 13077. All ads must be in our hands by Friday at 5 p.m. for Thursday’s paper.

**VINTAGE JEWELRY**

Collection of fine colored stone jewelry recently arrived. Mostly made 20 to 30 years ago, all 14kt and 18kt. Includes earnings of tanzanite, amethyst and diamond, an 18kt gold 4 ct diamond bracelet, a ruby ring, a large pair of diamond and sapphire earrings. This collection will be shown by appointment. If interested in viewing this group please call Sheridan’s at 607-753-7003 to arrange a showing.

**WANTED TO BUY**

WE BUY good estate jewelry, recyclable gold, and coins. Call 607-753-7003 for appointment. Sheridan’s Jewelers, 8 Main Street, downtown Cortland.

**HANDYMAN SERVICES**


**NOTICE TO ADVERTISERS**

We will be adjusting our publication schedule **AFTER the Nov. 2 issue.** The next issue after the Nov 2 issue will be published **NOVEMBER 23.** All subsequent issues will be published every two weeks.

**THEME: VETERANS DAY**

**ACROSS**

1. "WWI’s: "Pack Up Your Down"
2. Every which way
3. Radiant
4. Sound like Wilbur
5. He wrote "God Bless America"
7. "Armistice" with
8. Heavily built
9. Babysitter’s nightmare
10. *College program
11. 4,840 square yards
12. Your, to Shakespeare
13. In the company of
14. ____ out a living
15. Man’s best friend?
16. Russian author, master of grotesque
17. Lilliputian
tesque
18. Diary note
19. *1950-1953 war
20. Drives a getaway car, e.g.
21. "Where Armistice was signed"
22. On a keyboard
23. A ruby ring
24. Greenish blue
25. Stable diet
26. It falls in the fall
27. Bigfoot’s cousins
28. Table in Mexico
30. Adjust piano pitches
31. "Through" in text message
32. Gives off
33. Cinderella’s win
34. *Veterans Day flower
35. Hidden up a sleeve? pl.
36. *Retail “celebration”
37. Allegro or lento
38. "Aim High... Fly-Fight-Win" org.
39. "Remember the ____!
40. Open
41. Pico de gallo
43. Bit of smoke
44. Whale’s lunch
46. Orr’s score
48. Open
49. Oahu greeting gift
51. VHS player button
53. Flow alternative
54. Keyboard key
56. Cleveland, OH Lake
57. "For Whom the ____ Tolls"
58. James Bond, don’t say this!
59. Mama sheep
60. "The War to End All Wars"
61. Italy’s obsolete money
62. Denim innovator
63. Proof of home ownership
64. How many if by sea?
65. “The Charge of the Light Brigade,” e.g.
67. Bear cave
68. Sink hole
69. Mama sheep
70. Impulse transmitter
71. *Gulf War General
72. Shiny wheel part
73. Sink hole

**DOWN**

1. "WWFs: “Pack Up Your Troubles in Your Old Kit-____”
2. Each way which
3. Apple’s apple, e.g.
4. Sound like Wilbur
5. Radiant
6. In stitches
7. “He replaced “Armistice” with "Veterans"
8. Heavily built
9. Capital of West Germany
10. College program
11. 4,840 square yards
12. Your, to Shakespeare
13. Planters’ treat
14. _____ out a living
15. Man’s best friend?
16. Russian author, master of grotesque
17. Lilliputian
tesque
18. Diary note
19. *1950-1953 war
20. Drives a getaway car, e.g.
21. "Where Armistice was signed"
22. On a keyboard
23. A ruby ring
24. Greenish blue
25. Stable diet
26. It falls in the fall
27. Bigfoot’s cousins
28. Table in Mexico
30. Adjust piano pitches
31. "Through" in text message
32. Gives off
33. Cinderella’s win
34. "Veterans Day Flower"
35. "Retail celebration"
38. “** Aim High... Fly-Fight-Win** org.
42. "** Remember the ____”
45. Served soup
49. Oahu greeting gift
51. VHS player button
54. Keyboard key
59. Mama sheep
60. "The War to End All Wars"

**Solution to October 19 Puzzle**

1. NYS Inspection
2. Oil Change & Filter
3. Brakes & Suspension
4. Computer Diagnostics
5. Tires; mount, balance, rotate
6. Alignment - up to 210° wheelbase
Rt. 13 North at Lorias Crossing 607/753-1714
Cortland’s Harmony Bridge Brings Musical Cheer to Cortland Regional Residents

The national music program, Harmony Bridge, has arrived in Cortland thanks to the dedication and persistence of Kim Sanderson, Director of Senior High Bands for Cortland Junior-Senior High School. Cortland’s Harmony Bridge gave its first performance on Friday, October 20th at Cortland Regional Medical Center. Residents of the Cortland Regional Residential Care Facility and clients of the Adult Day Health Care, enjoyed a program that ranged from Beethoven’s “Ode to Joy” to “Cotton Eyed Joe.”

The primary mission of Harmony Bridge is for elementary, middle and high school band students to take their musical skills into the community, to bring joy to the elderly population in senior care centers, as well as other places of need. Through music performances, conversation and interaction, the students will experience the power of caring and sharing, while developing an understanding of their own ability to make their community, and the world, a more loving place. This also teaches students of all ages and skill levels to work with one another.

Started by Michael Levine, founder and member of the Dallas Brass, this program has been piloted in five other locations, and thanks to Sanderson’s efforts, it can call Cortland its sixth.

Nearly 100 students from Cortland Junior High and Senior High bands make up Cortland’s Harmony Bridge. According to Sanderson, “Harmony Bridge teaches the students to think beyond themselves - to view music as a gift and the playing of an instrument as a skill. We’re teaching them how to be better musicians. We’re teaching them to be giving citizens. We’re teaching them how to be entertainers. We’re also teaching them social skills by teaching them how to interact with the residents following performances.”

Cortland Regional Medical was one of many local organizations, businesses and individuals and organizations, to sponsor and fund Cortland’s Harmony Bridge. Others include: Cortland Enlarged City School District; Cortland Public Education Foundation (CPEF); Yaman Foundation; Karen Dudgeon, LCSW; Seedstock; Gary and Deborah Coats; Ellen Wright; Nancy Egel Kroot; Lauren and Heidrun Cooper. Sponsorship helped pay for books as well as three days of workshop training with Michael Levine and his team.

(NAPSI)—If you use the Internet through a computer or mobile device, you may wonder why you see certain ads. For example, why do you get an ad offering a discount on a new camera after you visit a camera review site or one for hotels as soon as you start planning a trip? In some ways, the process is similar to the customized paper coupons you get when you check out at the grocery store. In both cases, computers make predictions about the types of promotions that might interest certain groups of customers, such as a toothbrush offer for people buying toothpaste, and those promotions or ads are shown to the people most likely to be interested in them.

In the case of online advertising, some of the predictions are based on data collected from websites or apps that help identify interests for those users, such as sports, movies, cameras or travel. That type of advertising is called “interest-based advertising,” or IBA for short. Most people find that type of advertising relevant and helpful and it provides a tremendous value as IBA and other digital advertising help fund the thousand of free websites, services and apps that people use every day, including e-mail, news, videos, social media, photos, maps and search.

In fact, a recent study found that Americans assign a value of nearly $1,200 per year to the free ad-supported services and content available to them on their computers and mobile devices. A study also showed that users click on interest-based ads twice as often as regular ads.

For people who would prefer not to get IBA ads, however, there’s a simple trick that gives you control over the types of online ads you see: Click the blue triangle. In the corner of nearly every IBA ad, you should see a little blue triangle, sometimes along with the words “AdChoices” or “Your AdChoices.” That triangle is the YourAdChoices icon and it’s the gateway to trustworthy information and control over digital ads.

Clicking on the icon will tell you more about the companies that brought the ad on which it appeared and offers a way to turn off those companies’ and their ad partners’ ability to collect and use data for IBA advertising to you in future.

In addition, if you want to learn more or control your preferences for hundreds of companies at once, you can go to YourAdChoices.com, which serves as a kind of control panel for responsible companies engaged in IBA.

At that site, you can access a tool that performs a quick system check and shows you which companies are currently customizing ads for your browser. With a few clicks, you can opt out of receiving IBA ads from any of those companies or all of them at once.

As online activities move to mobile devices such as cell phones, there are also tools for the mobile world. You can set your mobile ad preferences in mobile browsers via the website and also the "AppChoices" app through YourAdChoices.com or any major app store, so you have information about and control over IBAs in apps, too.

Run by the Digital Advertising Alliance, a nonprofit self-regulatory program created and supported by the advertising industry, the YourAdChoices program has given millions of people the tools to control their online advertising experiences, while increasing their confidence in the advertisers who display the icon.
Where is The Homer News Being Read??

Melissa Dugan’s grandchildren vacationed with her in Cape Cod. Cali Dugan (in chair) and Kenzi Riley did not want to pose together, but they obviously like The Homer News.